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# THE ENCHANTED WORLD OF RANKIN/BASS: A PORTFOLIO



## Synopsis

The complete illustrated history of RANKIN/BASS PRODUCTIONS. ARTHUR RANKIN, JR. and JULES BASS have Produced many, many Holiday television classics such as RUDOLPH THE RED-NOSED REINDEER, FROSTY THE SNOWMAN, THE HOBBIT, THE LITTLE DRUMMER BOY, SANTA CLAUS IS COMIN' TO TOWN, THUNDERCATS, THE YEAR WITHOUT A SANTA CLAUS with the HEAT MISER & SNOW MISER, etc. They have also Produced feature films such as MAD MONSTER PARTY and THE LAST UNICORN. Known for their Stop-motion animation which is called ANIMAGIC. Rick Goldschmidt Authored this book and has become the historian for the studio.

## Book Information

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## Customer Reviews

The Rankin/Bass animagic Holiday specials are as much a part of my childhood memories as putting up the tree, hanging the stockings and painting the eggs. It is nice to see Rick Goldschmidt drag them from the foggy haze of my nostalgia and bring them back into the light. I never new that there was so much information on Arthur Rankin and Jules Bass. "The Enchanted World of Rankin/Bass" has it all, from the most obscure cel animated cartoon to the classic animagic of Rudolph and Santa. Everything you could want is here: Behind the scenes photographs, a complete

list of Rankin/Bass works, well-written articles and a jumble of Rankin/Bass memorabilia. This book is even more relevant, now that the Rankin/Bass filmography is being released on DVD. It will make you chomp at the bit for each new release. If Peter Cottontail, The Snow Miser and Heat Miser, Frosty the Snowman and Happy the Christmas Baby ("those ears!") ring any bells for you, then you will enjoy "The Enchanted World of Rankin/Bass."

Impeccably researched and comprehensively detailed, "The Enchanted World Of Rankin/Bass" is a treasure trove of info for fans of the wonderful animated programs created by the duo. Lovingly written by Rick Goldschmidt, the book is a wonderful keepsake chronicling the creation and enduring impact of the classic Rankin/Bass animated shows. Tons of rare photos--many in breathtaking color--rare memorabilia plus lots more await the reader on this terrific journey back in time. Compelling interviews with many of the personnel involved with the shows --voiceover artists, script writers, set designers, industry big wigs---draw the reader into the story. From "Rudolph The Red Nosed Reindeer" to "Frosty The Snowman," all your favorites are here in this terrific tome. This is the bible for fans of Rankin/Bass and author Goldschmidt should be commended for his exemplary efforts. Refreshing, informative and full of fascinating minutiae, the book is a true labor of love. What are you waiting for? Stop reading this review and buy the book...NOW!

Rick Goldschmidt has done an UTTERLY SUPERB job in creating his incandescently splendid book, "The Enchanted World of Rankin/Bass!" Not only is it a unique goldmine of information about the studio and its magnificent writers and artists and musicians, it is also the single most gloriously illustrated book I have EVER seen! I've had the book for two years, and every time I look at it, I'm STILL bowled over by the incomparable beauty of the photographs depicting the various films made by Rankin/Bass. The gorgeous quality of the photographic reproductions is UNMATCHED by any other book I've EVER seen! (How'd you do it, Rick?!?) In sum, this book is bright, brilliant, effulgent, lambent, luminous, lustrous, refulgent, shiny, bewitching, charming, enthralling, entrancing, spellbinding, fascinating, lovely, delightful, coruscating, gleaming, glimmering, glinting, glistening, glittering, scintillating, shimmering, twinkling, winkling, peppy, pert, spirited, sparkling, resplendent, sumptuous, ebullient, exuberant, joyous, and marvelous! BRAVO!!!

This book is AMAZING and I was so happy to hear it was in PRINT again! Copies were selling for Hundreds of dollars at EBAY...even for the soft-cover! The Hardcover was selling for twice as much! Love this book! ...Pictures and info galore on RANKIN/BASS and Tons on RUDOLPH and MAD

MONSTER PARTY! My two favorites! Don't miss this one!

How can anyone not buy this book, I will buy it today, but even without it Rankin Bass has given us all great memories of such classics as Rudolph and Frosty and their characters still live on today through many promotions such as the new beanies that are out. Rick Goldschmidt should be commended greatly for letting everyone enjoy once more the magic that is Rankin/Bass. The only shame is the company that now owns the various products Rudolph, Frosty and others did not leave the Rankin Bass ending logos at the end of the video when they reproduced them on video and dvd. 5 stars go out to Rick and Tiger Mountain Press for keeping an old standby Rankin Bass in our memories and thoughts. Scott Denny

This is one of my favorite books, EVER! When I found out that this book existed, it was a happy day! Born in 1970, I grew up watching all of these shows and they became a huge part of my life. Even having read the book, I still get it out every Christmas to re-read about the shows as I watch them. There are more illustrations in here than I could possibly take the time to count! My four year old loves to look at it, too. This book can even help you identify some of the specials you only have a vague remembrance of - it's all here! If you, like me, find yourself singing the "Heat-miser/Snow-miser song" in the middle of the summer, then buy this book today!!

Rick Goldschmidt captured my memories from childhood and put them in a book! Even as an adult, I still love watching Rudolph and Frosty! This book gives a synopsis of all the Rankin/Bass shows and fills in many of the blanks. Thanks Rick, for a wonderful book. I truly enjoyed reading it.

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